Franklin Wallace

Product Designer | UX Researcher | Information Architect <u>franklevonwallace@gmail.com</u> | franklinwallace.com | 901.604.3174

Education

Savannah College of Art and Design

BFA, User Experience Design with Architecture minor. 2018

Skills

Product Design User Experience Design UI Design

Design System Creation Information Architecture Front End Development

eCommerce Figma / Adobe Prototyping

Experience

RegScale. 2022-present

Lead User Experience Designer for RegScale (Enterprise GRC Software). 20M raised to date.

Full Cycle User Experience Design Lead since Regscale 3.0. Created and implemented RegScale Design System.

- Design system creation, implementation, and management
- Full cycle User Experience Designer
- Platform migration and management (Sketch -> Figma)
- Application Audits

Scissor. 2017-present

Co-Founder.

Scissor is a creative agency with attention to progressive programming in the fine arts, comprised of designers, manufacturing, and production specialists.

- Founder, Lead Experience Design Director
- Front end developer
- Technical specialist (audio, electrical)

Hunter Fan Company. 2019-2021

Lead experience designer managing the Simpleconnect application for both iOS and Android.

Brought applications from 1.0 to over 3.0 on both google play store and App Store via full application redesigns and user research and testing.

- Lead User Experience Designer
- Application manager
- Front end developer
- eCommerce

St Jude Children's Research Hospital. 2017 & 2018

User experience designer working on various experiences in the St. Jude user journey - specifically in donation checkout and tribute donations experience.

- User Experience Designer (internship)
- User Experience Researcher (internship)

Collaborative Learning Center: Gulfstream Aerospace + SCAD. Winter 2017

- User Experience Researcher for usability studying voice control navigation in aviation scenarios.
- User Experience Designer

Grants / Awards

- Urban Art Commission Memphis: "Passage" Public art. Lighting. 2020
- Downtown Memphis Commission: "The Vista" Public art. Lighting. 2019
- Red Dot International Design Award in Communication Design for Session, Berlin, Germany. 2018
- First Place SCAD Startup: Bolus Diabetic Device Ecosystem Consolidation and Redesign. Savannah, Georgia. 2018